

**Maturitní témata k 3. části ústní zkoušky z AJ
pro obor Reprodukční grafik ve školním roce 2025/2026**

1. My branch, my school and education. Advertising process
2. Food and cooking. Create logos
3. Relationships and my family. Graphic programmes
4. Young generation of today. Working as a graphic designer
5. Culture life in my town. My branch
6. Mass media, Internet and AI. Branch development
7. Leisure time and entertainment. Layout design
8. Shopping and services. Promotion, online platforms
9. Travelling and transport. Sign making and advertising
10. Traditions, national holidays, celebrations of the year. Dealing with clients
11. Housing and living, city life and country life. Pre- press
12. My town and its surrounding. My future career
13. My future career and plans, CV. Using computers in my branch
14. Problems of mankind, global problems. Using Adobe
15. The weather, seasons and the environment in the CR. Pre-press and CTP
16. Sports and games in our country. Work experiences
17. The Czech Republic and Prague. Marketing in my branch
18. Learning foreign languages, means of communication. Product design
19. My life then and now. My portfolio
20. Healthy lifestyle, illnesses. Printing materials